

SPONSORSHIP OPPORTUNITIES



# Priceless

A LUNCHEON TO END  
HUMAN TRAFFICKING

SATURDAY, SEPTEMBER 16, 2017  
ISLAND HOTEL • NEWPORT BEACH  
11AM - 1:30PM

*Justice Freedom Dignity*

ARE PRICELESS



For fifteen years, the Global Center for Women and Justice (GCWJ) at Vanguard University has provided training and resources to enable leaders to promote justice against human trafficking and modern day slavery. The Global Center for Women and Justice at Vanguard University, a faith based organization, seeks to create a just world where women and children are safe, respected and valued. The GCWJ carries out this mission through education, research, advocacy and collaboration, working with students, educators, law enforcement, healthcare, and community leaders, to end human trafficking and the cyber-exploitation of women and children in Orange County and world-wide.

## 2017 PRICELESS KEYNOTE SPEAKER



**JOHN COTTON RICHMOND,**  
FOUNDING DIRECTOR, HUMAN TRAFFICKING INSTITUTE

For over a decade John Cotton Richmond was a federal prosecutor serving as the Special Litigation Counsel with the Civil Rights Division of the U.S. Department of Justice. He investigated and prosecuted numerous victim-centered labor and sex trafficking cases throughout the United States. John's work to combat human trafficking has twice earned him the Department of Homeland Security's Outstanding Investigative Accomplishments in Human Trafficking Award. Currently, John serves as a founding director of the Human Trafficking Institute that exists to decimate modern slavery at its source by empowering police and prosecutors to stop traffickers.

*"COMBATING HUMAN TRAFFICKING CONFIRMS DIGNITY, SECURES FREEDOM, AND PROVIDES HOPE. I AM HONORED TO JOIN THE GLOBAL CENTER FOR WOMEN AND JUSTICE AT PRICELESS TO AFFIRM THESE PRINCIPLES."*

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**HELEN STEINKAMP,** PRICELESS LUNCHEON CHAIR

*"LIKE MANY IN ORANGE COUNTY I BECAME AWARE OF THE TRAGEDY OF HUMAN TRAFFICKING HERE IN OUR COMMUNITY AS WELL AS GLOBALLY. SEARCHING FOR A WAY TO ENGAGE WITH THE ISSUE, I FOUND ABUNDANT PASSION, EDUCATION AND STRATEGY FOR THIS BATTLE THROUGH THE GLOBAL CENTER FOR WOMEN AND JUSTICE. BY PARTICIPATING IN PRICELESS 2017 WE ARE JOINING HUNDREDS OF OTHERS TO SUPPORT A COORDINATED EFFORT IN THE BATTLE AGAINST HUMAN TRAFFICKING."*



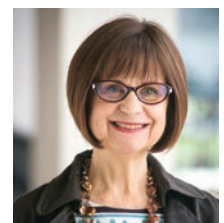
**GWYN HOYT,** PRICELESS LUNCHEON CHAIR

*"VANGUARD'S GLOBAL CENTER FOR WOMEN AND JUSTICE IS A LEADING FORCE IN THE MOVEMENT TO END HUMAN TRAFFICKING. PRICELESS PROVIDES AN OPPORTUNITY FOR EACH OF US TO PLAY A KEY ROLE TOWARD THAT GOAL. FUNDS RAISED WILL ENSURE THE CENTER'S CONTINUED EFFECTIVENESS THROUGH EDUCATION AND COLLABORATION LEADING TO PREVENTION. I AM PRIVILEGED AND HONORED TO SERVE AS CO-CHAIR OF THIS YEAR'S PRICELESS."*

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**SANDRA MORGAN, RN, PHD,**  
DIRECTOR, GLOBAL CENTER FOR WOMEN AND JUSTICE

*"PRICELESS IS A FORCE MULTIPLIER! OUR GCWJ WORK IS THE RESULT OF SLOW SOLID BEST PRACTICE BASED HARD WORK. PRICELESS MULTIPLIES REACH AND IMPACT TO EDUCATE, COLLABORATE, AND PREVENT HUMAN TRAFFICKING AND SLAVERY."*



# A LUNCHEON SUPPORTING THE GLOBAL CENTER *for* WOMEN AND JUSTICE

## TABLE SPONSORSHIPS

### FREEDOM SPONSOR

**\$25,000**

- A premiere table with 10 preferred seats for lunch
- Recognition as the Freedom Sponsor on over 1,000 invitations and in all event press releases
- Verbal and audiovisual recognition during luncheon program
- Recognition in a prominent Orange County publication
- Full-page ad in event program seen by over 300 guests
- Recognition in the annual GCWJ newsletter
- Recognition on online site and event signage

### JUSTICE SPONSOR

**\$10,000**

- One table of 10 seats for lunch
- Verbal and audiovisual recognition during luncheon program
- Half-page ad in event program seen by over 300 guests
- Includes all other recognition at the Dignity level

### DIGNITY SPONSOR

**\$5,000**

- One table of 10 seats for lunch
- Quarter-page ad in event program seen by over 300 guests
- Includes all other recognition at the Knowledge level

### KNOWLEDGE SPONSOR

**\$3,000**

- One table of 10 seats for lunch
- Recognition in the annual GCWJ newsletter
- Includes all other recognition at the Advocacy level

### ADVOCACY SPONSOR

**\$1,800**

- One table of 10 seats for lunch
- Recognition in event program seen by over 300 guests
- Recognition on online site and signage and audiovisual recognition at the event

### SINGLE TICKET

**\$180**

## UNDERWRITING SPONSORSHIPS

### VIDEO

**\$5,000**

Recognition includes Dignity sponsorship benefits (*seats not included*) and your name/company logo featured on the ending graphic as the video sponsor (*if committed by August 1*).

### INVITATIONS

**\$3,800**

Recognition includes Dignity sponsorship benefits (*seats not included*) and your name/company logo listed as the Invitation Sponsor on more than 1,000 event invitations (*if committed by August 1*).

### PROGRAMS

**\$2,500**

Recognition includes Knowledge sponsorship benefits (*seats not included*) and your name/company logo listed as the Program Sponsor on the back cover of more than 300 guest programs (*if committed by August 1*).

### STUDENT OR FIRST RESPONDERS TABLE

**\$1,800**

Underwrite a table for Vanguard students or First Responders. Recognition includes Advocacy sponsorship benefits (*seats not included*) and table host signage recognizing your name/company logo.

**For sponsorship inquiries and  
information on more ways to support  
the luncheon, please visit**

**[WWW.PRICELESS2017.COM](http://WWW.PRICELESS2017.COM)**

**or call 714.966.6362.**



# Yes! I WILL SPONSOR THE EVENT

AT THE \_\_\_\_\_ LEVEL, IN THE AMOUNT OF \$ \_\_\_\_\_

MINIMUM 50% DEPOSIT DUE ON OR BEFORE AUGUST 1.

BALANCE/TOTAL SPONSORSHIP AMOUNT DUE ON OR BEFORE SEPTEMBER 1.

- I would like to make an additional tax-deductible gift to the Global Center in the amount of \$ \_\_\_\_\_
- I will attend the luncheon: (\$180 per person) x \_\_\_\_\_ = \$ \_\_\_\_\_
- I would like to learn more about the Global Center for Women and Justice and their strategic partnerships.

Full Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Email \_\_\_\_\_

Check payable to "Vanguard University" enclosed (NOTE "GCWJ" ON MEMO LINE)

Please charge my credit card for the amount detailed above

(TO PAY ONLINE, PLEASE VISIT [WWW.PRICELESS2017.COM](http://WWW.PRICELESS2017.COM))

VISA    MASTERCARD    AMEX    DISCOVER CARD

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXP DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_

**DATE** \_\_\_\_\_

TAX ID: 95-6002998  
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OFFICE OF ADVANCEMENT  
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[WWW.PRICELESS2017.COM](http://WWW.PRICELESS2017.COM)



GLOBAL CENTER *for*  
WOMEN *and* JUSTICE

*Vanguard University*